

THE RULES

There are two different nomination processes for the **AR.Awards**: Nomination ONLINE and Nomination by BALLOT. These are explained below:

1) Nomination ONLINE

ARC has set up an online voting system (available to view online at <http://airlineretail.com/awards>) where delegates can vote for the companies they feel deserve to win in four categories:

- Best Airline for Inflight Retail
- Best Airline for Inflight Food & Beverage
- Best Inflight Concessionaire
- Best Inflight Agent or Distributor
- Airline Retail Personality of the Year

The system is designed to be as fair as possible, with voting available to ARC delegates. Each delegate is entitled to one vote in each category.

In each case, the COMPANY or PERSON receiving the most nominations will win the award.

Online nominations will close at 3:00pm (GMT) / Midnight (Singapore local time) on Thursday 2nd February. Votes will then be counted and the shortlisted nominees announced thereafter. Awards will be presented on the evening of Tuesday 7th February, following the ARC Gala Dinner.

2) Nomination by BALLOT

Also presented on 7th February will be four further awards, balloted on by delegates at the conference. Each delegate will receive one voting slip for each category in the ARC2012 Asia-Pacific Exhibition awards:

- Best Inflight Product - Retail
- Best Inflight Product - Food
- Best Inflight Product - Beverage
- Best NEW Inflight Product

Delegates can vote in the above categories, by posting the completed slips in the ballot boxes no earlier than 11:00am and no later than 5:00pm (Singapore local time). Votes will then be counted, and the PRODUCT with the most nominations in each category will be awarded.