



New Website for Airline Retail Conference as Registration Opens for ARC Asia-Pacific

FOR IMMEDIATE RELEASE

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Delegate registration opens today for **ARC2012 Asia-Pacific**, which will take place on 7th & 8th February 2012 at the Marina Bay Sands in Singapore.

Organisers expect over 300 delegates to attend the two-day Airline Retail Conference and exhibition, and the event will be supported by over 50 sponsors and exhibitors.

DELEGATE FEES

- Attending the event, including two days of conference and exhibition, three drinks receptions, the gala dinner, lunches each day and all conference materials, costs SGD \$1370 (+ 7% GST).
- **Airline attendees receive a \$1085 discount**, enabling them to register for just \$285 (+ 7% GST).
- There are also discounts available for group bookings.

AirlineRetail.com

An exciting new website (<http://airlineretail.com>) for the Airline Retail Conferences is being unveiled today, to coincide with the booking launch.

The new-look web portal for all ARC events features news, views, photo galleries and a wealth of information about inflight retail events, past and future. Delegates are encouraged to visit and explore the new website to register, or to find out more information about the Airline Retail Conferences.

Event Director Alex Vail said: "We are very pleased with the new website, which better reflects the excellent, professional events we strive to provide for our delegates."

To register, or for more information about ARC2012 Asia-Pacific, please visit www.airlineretail.com or call Shelly Guerrero on +44 20 7613 6959.

Official Event Partners

For further information contact Alex Vail,
Event Director, on +44 7904 206 940 or
at alex.vail@airlineretail.com.



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Notes for editors:

About The Airline Retail Conference

ARC. Shaping the future of inflight retail.

The Airline Retail Conference is the most focused networking platform for airline buyers and suppliers in the world. Through conferences, exhibitions and social events, ARC creates premium opportunities to build rewarding business relationships.

Since ARC first launched in 2007, over 1500 high-level delegates have attended this focused event, including representatives from almost all of the world's top 50 airlines and all of the major retail concessionaires.

ARC is the leading global conference for senior inflight professionals. We bring together chief executives, retail directors and ancillary revenue specialists from the world's leading airlines, to share knowledge and best practice in a professional networking environment.

Since Ink bought the conference in 2009, it has gone from strength to strength. Following demand from the Asia-Pacific region, the inaugural ARC event took place in January 2011 in Macau. This successful event hosted 18 speakers, 21 exhibitors, 4 sponsors and over 170 delegates. The 2011 London event was the largest in its four-year history, with 20 speakers, 51 exhibitors, 19 sponsors and over 400 delegates.

Each conference is accompanied by an exhibition blending the sector's leading brands with the newest companies and latest innovations in onboard retail, food, beverage and ancillary revenue streams. ARC is designed to be the best possible use of time for busy airline professionals.

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