

Notes for editors:

About The Airline Retail Conference

ARC. Shaping the future of inflight retail.

The Airline Retail Conference is the most focused networking platform for airline buyers and suppliers in the world. Through conferences, exhibitions and social events, ARC creates premium opportunities to build rewarding business relationships.

Since ARC first launched in 2007, over 1600 high-level delegates have attended this focused event, including representatives from almost all of the world's top 70 airlines and all major retail concessionaires.

ARC is the leading global conference for senior inflight professionals. We bring together chief executives, retail directors and ancillary revenue specialists from the world's leading airlines, to share knowledge and best practice in a professional networking environment.

Since Ink bought the conference in 2009, ARC has gone from strength to strength. The 2010 event had 23 speakers, 28 exhibitors, 18 sponsors and over 280 delegates. Following demand from the Asia-Pacific region, the inaugural ARC Asia-Pacific event took place in January 2011 in Macau. This successful event hosted 18 speakers, 21 exhibitors, 4 sponsors and over 170 delegates. ARC2011 in London was the largest in its five-year history, with 25 speakers, 51 exhibitors, 20 sponsors and over 400 delegates.

Each conference is accompanied by an exhibition blending the sector's leading brands with the newest companies and latest innovations in onboard retail and ancillary revenue streams. ARC is designed to be the best possible use of time for busy airline professionals.

Further information:

Website: <http://airlineretail.com>
Twitter ID: @airline_retail
Youtube channel: Airline Retail
LinkedIn Group: Airline Retail Conference