

AIRLINES**Inflight industry gathers in London for ARC conference**

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UK. Over 250 delegates from airlines, concessionaires and suppliers gathered in London this week for the fifth annual Airline Retail Conference, organised by Ink. The event, held at the Brewery venue in London, featured an exhibition alongside the conference, which continues today.

Among highlights of the conference on day one was a presentation by DFASS Singapore President John Garner, who addressed the methods used by the concessionaire to enhance its marketing to travellers onboard its partner airlines. Patrón Spirits Company COO John McDonnell also gave an engaging speech on how airlines might make it easier and more attractive for passengers to buy onboard.

Last night's Gala Dinner featured an awards ceremony designed to salute the best and most innovative companies in inflight retail, with Scorpio Distributors among the winners. The methodology was to poll delegates for their choices. The full list of winners and nominees is as follows:

Best Inflight Agent or Distributor

Winner: **Scorpio Distributors**

Commended:

AMP Trading
Premier Portfolio
Sea and Sky Supply

Most Promising Company

Winner: **Wandering Monkey**

Commended:

Buckley Jewellery
Hayasei
Secret Wish

Best Inflight Concessionaire

Winner: **Tourvest Duty Free**

Commended:

DFASS
Inflight Sales Group
Logair

Best Airline for Inflight Retail

Winner: **Virgin Atlantic**

Commended:

British Airways
Emirates Airlines
KLM

Best Inflight Food & Beverage Product

Nuba cocktails by Scorpio Distributors

Best New Product for Inflight Retail

iPhone strap by Secret Wish

Best Inflight Product

Buckley London Russian Trio Set