

AIRLINES

Airline Retail Conference delegate numbers exceed expectations

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UK. Organisers of the Airline Retail Conference (ARC) have announced the statistics for this week's London event, adding that they are delighted at its "unprecedented growth".

The conference, which takes place on 30 June and 1 July at the Brewery venue in Chiswell Street, is the largest in its five-year history.

Event director Alex Vail said: "We knew ARC this year would be bigger than it was in 2010, but the response to ARC2011 from within the industry has been phenomenal. I am delighted to say that we are running the largest event of its type ever staged in the inflight retail sector."

The number of airline companies attending the event has risen by +52%, with 22 airlines attending ARC for the first time. Inflight retailer delegates from airlines have increased by +78%. The number of concessionaires attending has increased by +71%.

The 51-stand exhibition (airlineretail.com/exhibitors) is +96% bigger, as overall attendees have increased by +40%.

The Official Event Partners for ARC2011 (airlineretail.com/sponsors) are Retail inMotion and Hanse Distribution, and the ARC Gala Dinner is sponsored by Scorpio Distributors.

To register, or for more information about ARC2011, call Shelly Guerrero on +44 20 7613 6959 or visit airlineretail.com.

ARC2011: The London Airline Retail Conference	2010	2011	increase #	increase %
Airlines booked (companies)	33	50	17	52%
Airlines booked (delegates)	49	87	38	78%
Concessionaires booked (companies)	7	12	5	71%
Exhibitors	26	51	25	96%
Overall attendees	278	390	112	40%

Airlines that did not attend in 2010	22
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